Zeeshan Ahmad

ILLUSTRATOR · CONCEPT ARTIST

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PROFILE

I'm Zeeshan Ahmad, an illustrator working in moody, narrative imagery for books and editorials. My work leans into atmosphere, shadow, texture, and the quiet tension between figure and space.

I have been making illustrations professionally since 2022. My practice sits at the intersection of fantasy, folklore, and literary fiction.

EXPERIENCE

Freelance Illustrator — 2022 to present
Various clients

- Concept illustration, production illustration, poster design, 2D assets and publication design.

Lead Digital Artist — June 2023 to August 2024
AMBAS International Group, Pakistan

- Developed engagement focused assets such as emotes and badges to drive community interaction on gaming platforms.
- Designed distinct character illustrations and profile avatars that stay readable at small sizes.
- Collaborated on the visual language for iconography and reward assets.

Junior Concept Artist — January 2022 to August 2022
TKXEL (Hotwire Studios), Pakistan

- Collaborated with the 3D team to develop visual assets for a virtual racing simulation.
- Designed vehicle turnarounds and hard surface concepts to guide 3D modeling.
- Painted digital matte paintings to set the atmospheric tone of the game.

EDUCATION

MFA Illustration — 2024 to 2026
Savannah College of Art and Design, Atlanta

BFA Fine Arts, Miniature Painting — 2021 to 2023
National College of Arts, Lahore

GROUP EXHIBITIONS

AC Founders Day 2 · Aitchison College, Lahore — March 2025
Broadcast Vol. 1 · O Art Space, Lahore — May 2024
AC Founders Day 1 · Aitchison College, Lahore — March 2024
Graduate Thesis Show · National College of Arts, Lahore — January 2024
Yahan Se Agay · Art Next Gallery — July 2023

SKILLS & TOOLS

Concept design · Character design · Creature design · Environment & prop design · 2D illustration & painting · Visual storytelling · Publication design · Watercolor · Sketching · Creative direction · Photoshop · Procreate · Maya · Unreal Engine 5